For Every Life on the Line: Campaign FAQ

What types of programs will my donation benefit?

Donations to For Every Life on the Line through IU Health Foundation will directly support IU Health's statewide trauma and critical care programs. These programs might include, but are not limited to, expansions to the IU Health Lifeline fleet, injury prevention education & outreach, critical equipment and training programs, IU Health trauma and neurological trauma services, the Emergency Clothing Program, and so much more.

Will I receive a receipt for my donation?

Yes. A receipt for your donation will be sent automatically to your email from foundationinfo@iuhealth.org.

When will I receive information about early access to volunteer opportunities?

You will receive detailed instructions on how to register as a Rev volunteer and sign up for early access shifts on 2/18/2026. Early access volunteer opportunities will be available 2/25/2026. Questions can be sent to revvolunteers@iuhealth.org.

Where will you send my Swag Pack?

Swag Pack items will be mailed to the address used when submitting your donation to the For Every Life on the Line. If you would like to change the address, please contact lpotter2@iuhealth.org.

How can I purchase my Rev Early Access tickets?

The first 150 individuals who donate at the Trauma Ally Tier (\$250-\$499) will receive exclusive early bird access to purchase two premiere tickets to Rev Indy 2026 at a discount of \$100 off the pair (\$250/ticket), before they go on sale to the public.

These tickets are limited and will be offered on a first-come, first-serve basis. Once all available tickets are purchased, this perk is no longer available at this tier. Tickets must be purchased during the Early Access period, which begins on Oct. 27 and ends on Nov. 14, 2025. Public ticket sales go live on Dec. 3, 2025.



The Campaign for Indiana's Health

IU Health Foundation

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The first twenty-five (25) individuals who donate at the Lifeline Champion Tier (\$500 - \$999) will receive early access to purchase two (2) VIP tickets to Rev Indy 2026 at a discount of \$100 off the pair (\$550/ticket), before they go on sale to the public.

These tickets are limited and will be offered on a first-come (purchased), first-serve basis. Once all tickets are purchased, this perk is no longer available at this tier. Tickets must be purchased during the Early Access period, which begins on Oct. 27 and ends on Nov. 14, 2025. Public ticket sales go live on Dec. 3, 2025.

Trauma Ally and Lifeline Champion donors who donate while these tickets are available will receive further instructions on how to purchase early access tickets by email after the Trauma Campaign donation has been made.

What is the IU Health Trauma Team Q&A event?

Individuals who donate at the Critical Link Tier and above (\$100 +) will be invited to attend an exclusive Q&A session with a panel of IU Health Trauma team members and clinicians. This unique opportunity will allow attendees to learn more about the critical work this team provides throughout Indiana, hear from trauma team experts working to make our state safer and healthier, and ask questions about their services and experiences. Following the panel, a cocktail reception will allow for further networking and discussion. Donors will receive more information, including a Save The Date and Invitation in early 2026.

What is the Guided Trauma Center Tour?

Lifeline Champion donors (\$500+) will have the exclusive opportunity to attend a guided Trauma Center tour in 2026. This tour will include a behind-the-scenes look at the IU Health Medical Center at the Indianapolis Motor Speedway and access to our talented team who ensure the safety of drivers, their teams, IMS patrons and more. Lifeline Champion donors will receive a save-the-date and invitation via email in 2026.



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